

www.yearofmanx.im

2026

**Blein ny
Gaelgey**

Year of the Manx Language



BRAND GUIDELINES



BRAND GUIDELINES – Introduction

Blein ny Gaelgey, the Year of the Manx Language, is a year-long celebration of Manx, taking place throughout 2026.

The Year is being organised by Jeebin, the Manx Language Network, in conjunction with the community. The Year is supported by the Isle of Man Government, and celebrates and coincides with a number of key anniversaries for Gaelg, the Manx language.



There are three aims, and five themes for the Year. These, along with further information, can be found on www.yearofmanx.im

Anyone can get involved in participating in, or organising events or projects for the Year of the Manx Language. Everyone is welcome.

Gaelg son dy chooilley pheiaagh – Manx language for all!

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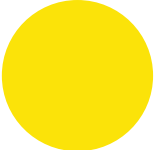
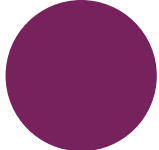
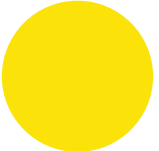
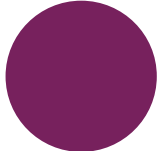
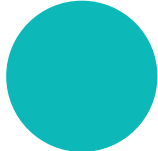
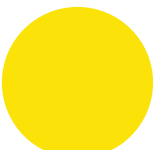
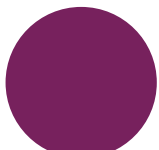


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1. BRAND GUIDELINES – Logo corporate colours

CMYK		C = 0 M = 95 Y = 29 K = 0		C = 2 M = 6 Y = 99 K = 0		C = 54 M = 99 Y = 34 K = 19		C = 74 M = 1 Y = 32 K = 0
RGB		R = 237 G = 21 B = 113		R = 251 G = 229 B = 10		R = 119 G = 34 B = 94		R = 9 G = 184 B = 185
HEX		# ed1571		# fbe50a		# 77225e		# 09b8b9

2. BRAND GUIDELINES – Logo black & white version

The logo may also be used in black & white, where colour is unavailable, however this version should always be placed on either a white or black background. Avoid placement of the logo on a grey background. Pdf, eps, jpeg and png file versions are available with these guidelines.





3. BRAND GUIDELINES – Scaling and placement of the logo

Logo minimum size

The logo can be scaled to various sizes, however the logo should not be used smaller than the width of 30mm, to avoid illegibility of text.



Logo minimum clear space

When scaling or placing the logo, please ensure that a 'clear space' of the width of the icon is maintained around each edge of the logo. No text, imagery or photography should enter this space. Wherever possible, leave more clear space around the logo than the minimum clear space.



4. BRAND GUIDELINES – How not to use the logo

Please avoid using the logo in the following ways:

Do not change the colour:

X



Don't alter elements
within the logo:

X



Do not stretch or distort:

X



X

Do not use on a slant:



5. BRAND GUIDELINES – Use of logo on coloured backgrounds

The logo may be used on backgrounds of the branding colours, whilst black, white and navy are also permissible for use as background colours:



6. BRAND GUIDELINES – Use of logo on other backgrounds – what not to do

The logo may not be used on photographic or patterned backgrounds:

X



The logo must
not be used with
transparency:

X



7. BRAND GUIDELINES – Fonts – used across all marketing

For use on headers:

DIN Condensed Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

For use on sub heads and body copy:

Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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8. BRAND GUIDELINES – Alternative fonts

For use on headers (if DIN Condensed is not available):

ROBOTO Condensed Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

For use on sub heads and body copy (if Montserrat is not available):

Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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